

Board of Directors 2011-2012

- George Arco** – Arco Cleaning
- Rina Bellamy** – My Second Home
- Phil Bronzi** – Community Mutual Savings Bank
President
- Mariangela Cavani** – Coldwell Banker
- Don Ford** – JH Crane & Son Furniture
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- Gaby Golod Greenwald** – NWH
- Bill Harden** – Accel Printing & Graphics
- Charley Hellmich** – Mahopac National Bank
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- Kevin Kane** – Saw Mill Club
- Vince Lemma** – Antalek & Moore Insurance Agency, LLC
2nd VP
- Sy Schnur** – Mt. Kisco Tax & Monetary Services
- Suzanne Siebert** – People's United Bank
- Judy Simon** – A & J Home Care
- Dan Taplitz** – Right Click Solutions
- Phyllis Tunnell** – T Square Properties

Ambassador Committee 2011-2012

- George Arco** Arco Cleaning
- Donna Arena** Director Special Events and Rentals / Saw Mill Club
- Rolf Brandt** The Care of Trees
- Phil Bronzi** Community Mutual Savings Bank
- Mike Christatie** State Farm Insurance
- Donna Corti** Accel Printing & Graphics
- Diana Costello** Co-Communications, Inc.
- Matt Grasso** Northern Westchester Auto Body, Inc.
- Kevin Kane** Saw Mill Club
- Vince Lemma** Antalek & Moore Insurance Agency, LLC
- Kathleen Mooney** Mount Kisco Chamber of Commerce
- Jill Sage** Director Sales / Saw Mill Club
- Suzanne Siebert** People's United Bank
- Brian Skanes** Boys & Girls Clubs of Northern Westchester
- Dan Taplitz** Right Click Solutions
- Karl Theile** Sign-A-Rama
- Mathew Thomas** Community Mutual Savings Bank

Tis' the season to reflect on a remarkable year! While Kathleen Mooney, our Executive Director, has done a fantastic job outlining all that's ahead of us in 2012 (see Your Chamber in 2012), I wanted to take a quick moment to look back on 2011. For me, the word of the year is "Resiliency" . . .

2011 was a challenging year in many respects, but one we can be proud of. We are still working through (what we hope) is the tail-end of the Great Recession and we still see its impact on all of our businesses. We weathered (pun intended) record snowfall in January, Hurricane Irene in August and a damaging Snow storm in the middle of October. Mount Kisco's business community has also been challenged by the closing of one of our main retailers, Borders, which went out of business after declaring bankruptcy this past February.

Despite these challenges, we have also had our successes. The Chamber welcomed nearly 50 new members this year, many of which were new businesses. We saw some of our Members reinvent themselves in order to adapt to the times, like Grand Prix NY - they opened a bowling alley, which will enhance family centered entertainment opportunities, here in Mount Kisco. The Chamber also recorded one of its most successful Sales Days ever this past September! We had our most participants ever and record crowds, which is hopefully a sign of things to come. While we recognize we are not out of the woods, by any stretch, we are encouraged by the resiliency our Members, our customers and the entire business community.

I always encourage businesses to join the Chamber, but more importantly, I want to encourage our Members to get involved with the Chamber. As we close 2011, we want to know how we can help you more in 2012. Your feedback is vital in ensuring our efforts benefit you, our Members. We want to build off the hard-earned successes of this past year and continue to help our businesses grow in the coming year.

On a personal note, I am very grateful for the opportunity to serve as your President and I am looking forward to a great 2012. I also want to thank Kathleen Mooney, our Executive Director, for all of her hard work. This Chamber could not operate at this level without her talent and dedication.

I continue to say any Chamber is only as good as its Members. Thanks for making ours great!

Merry Christmas and Happy Holidays to All!

I look forward to seeing you soon.

Phil Bronzi
President, MKCC



Phil Bronzi

Mount Kisco Chamber of Commerce would like to thank our sponsors

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This is a Wonderful Time of Year in Mount Kisco

It is the holiday season and once again Mount Kisco manages to look wonderful! The streets are festive with the garland and ribbon wrapped around the light poles and planters and the wreaths twinkling overhead. The shoppers are busy scurrying between our wonderful shops looking for that perfect gift for the loved ones on their list. Every year visitors and residents alike realize Mount Kisco is a town with its own special charm! Special thanks go to Joe Lupinno and the Highway Department for decorating the lamp posts throughout the downtown area



again this year. John Reber of Reber Florists, Frank Yazzo of Four Seasons Flowers, the many volunteers from Applebee's - Mount Kisco, Phil Bronzi of Community Mutual Savings Bank, Mike Jones of Knight Security, Jenette Wolfberg, as well as Kathleen Mooney of the Mount Kisco Chamber of Commerce were also instrumental in decorating the downtown area with ribbons and bows.

In keeping with long standing tradition many came out to celebrate the season at the Village Tree Lighting Ceremony on December 2nd. Phil Bronzi, President of the Chamber of Commerce, did a fantastic job of hosting the event this year. Former Mayor Pat Reilly played the piano beautifully while Nancy Hack, from The Hack Agency, led the carolers. After Santa helped light the tree the children went to the American Legion



for more festivities. The American Legion and the Holiday Inn - Mt Kisco generously treated the children to Cocoa and Cookies with Santa. Santa listed intently to all the requests made by the children while his elves handed out goodies to

the many children who attended.

Many thanks to Don Ford and the member of the American Legion for allowing us to use the Legion Hall. Thanks also to Loretta Brooks and the Holiday Inn - Mt Kisco for generously providing the refreshments. The Mount Kisco Police Department deserves a big Thank You for assisting the children in getting from Town Hall to the Legion Hall. Jim Palmer, Village Manager,

Mike Cindrich, Mayor, and all the Village trustees were also instrumental in facilitating the festivities.

Last, but not least, a special Thank You to Albert P Vieira, Mariangela Cavani, and Maria Lepp for their special contribution.

Happy Holidays!



Joint Holiday Party

The Holiday Season started on a great note with the Joint Holiday Party. Members of the Mount Kisco Rotary Club, Mount Kisco Chamber of Commerce, and the Mount Kisco Lions Club continued their annual tradition of getting together to welcome the holidays.

Many local business people, political leaders, and residents got a chance to meet and mingle while enjoying good food and good company.

Thanks to the wonderful staff at the Holiday Inn - Mount Kisco for all they did to make the event a wonderful evening for all!



Your Chamber in 2012!

We are gearing up for a wonderful 2012!

There are many great features of a Mount Kisco Chamber of Commerce membership that we will continue into the New Year. Just know that they will be joined by a great many new benefits!

Social Media will play an important part in our plans for 2012. We will kick the year off with a Social Media Presentation by Mike Wolfe of WAM Marketing Solutions. He will review the various areas of social media, update us on how to use them, and let us know what the advantages of each platform are. The Chamber's Facebook page is a great way to get your message out to the local business community. Please let us know if something special is going on [i.e. - you are running a promotion, you got interviewed, or you were quoted] so we can help spread the word.

2012 MKCC Membership advantages include:

- a **free** Web site listing which can contain a link to your site, your logo, and a brief write up of your business,
- a **free** SPOTLIGHT article on the website just by submitting it to the chamber at mtkiscochamber@aol.com ,
- a **reduced fee** for educational seminars,
- business referral potential both at Chamber Events and via inquiries made to the Chamber Office,
- the ability to share your important information with the local business community via the MKCC Facebook page,
- Members of the Mount Kisco Chamber of Commerce have the opportunity for affordable major medical health plans,
- a **Business Before Business** program which will feature a chance to get-together with other chamber members and network,
- a **Business After Business** program which will feature a chance to meet and mingle with other chamber members after hours,
- a quarterly print newsletter; it will be distributed to over 1,200 businesses and professionals in the 10549 zip code. **Members of the Chamber receive a discount on ads placed in the newsletter!** Remember - we feature spotlight articles on member businesses. Be sure to submit one on your business,
- an electronic newsletter, also featuring spotlight articles about various members, which will be distributed to the extensive MKCC distribution list,

- inclusion in promotional materials such as our annual publication - Lifestyles, which is distributed to 12,500 businesses and residences. This magazine highlights all of our Chamber Members. In addition, Lifestyles contains ads placed personally by Chamber Members for a **reduced fee**, and
- Ribbon Cutting Events to welcome new businesses to Mount Kisco as well as to celebrate major expansions of existing members.

We once again plan to sponsor a variety of community events in town such as:

- Citizen of the Year Award Dinner,
- Holiday Tree Lighting Festival and, of course, our very successful
- Sales Days which is a great weekend street fair, bringing thousands of people into the Mt. Kisco area. **Chamber Members receive discounts on vendor tables and pop ups!**

MKCC also has several levels of Sponsorship available for 2012. The benefits of each level are outlined in the Sponsorship Applications which can be found on page 7 of this newsletter. In addition to the annual sponsorship opportunities there are various levels of sponsorship that will be available for Sales Days and Citizen of the Year. Firms that have chosen to become annual sponsors will be able to participate in those event specific sponsorships for a reduced amount.

There are numerous other activities and committees to get involved with which will help to promote your business to residents and businesses in our area.

Please visit our website; bookmark our calendar to keep up to date on upcoming activities. Likewise, friend us on Facebook. Feel free to join our mailing list - we would welcome keeping you up to date on our activities and other activities of interest to our members.

Bring a friend to our Membership Meetings. Network with other business people while enjoying either breakfast, lunch or evening cocktails. It's a great way to promote your business while having fun!

See you in 2012 !

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Suzanne Siebert
Vice President
Financial Services Manager
Mount Kisco Office



14 South Moger Avenue
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E: suzanne.siebert@peoples.com



2012 MEMBERSHIP APPLICATION
Mt. Kisco Chamber of Commerce
3 North Moger Avenue
Mt. Kisco, NY 10549
914-666-7525 mtkiscochamber@aol.com

Your Success is Our Business!

The Mount Kisco Chamber of Commerce is a 47 year old, 150 member association of Business, Professional and Civic minded individuals who work to support community progress. The MKCC acts as a voice for the business community in local business and Mt. Kisco Village affairs and is a clearinghouse for business referrals and community information.

Mt. Kisco Tax & Monetary Services Group, Inc.
PRESIDENT & COO



50 EAST MAIN STREET
SUITE 201
MT. KISCO, NY 10549

TEL: (914) 244-4400
FAX: (914) 244-0088
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FAX • 914-666-7389
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georgearco@arcocleaning.com

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Membership Benefits:

- An extensive **Business Before Business** and **Business After Business** Networking Program
- Citizen of the Year Dinner Dance
- Mt. Kisco Sales Days
- Holiday Tree Lighting Festival
- Health Insurance
- Various Advertising Opportunities
- Educational Seminars
- Electronic and Print Newsletters
- Referral Opportunities

Name of Business:

Address:

Contact Person:

E-Mail:

Phone #:

Fax #:

Membership Fees:

1-10 Employees	\$160.00
11-50 Employees	\$250.00
over 50 Employees	\$350.00
Non Business Civic Member	\$ 75.00
Non Profit	\$100.00

Make check payable to Mt. Kisco Chamber of Commerce or pay by credit card.

Please let us know what category your business should be listed as & give a 25 word description for our Website.



mount kisco chamber of commerce

Your Success is Our Business!



Kim Arco
Branch Manager
Assistant Vice President
karco@mahopacnationalbank.com

293 Lexington Ave.
Mt. Kisco, NY 10549
914-241-1972, x30920
Fax: 914-241-3460

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Your Success is Our Business!

Mount Kisco Chamber of Commerce Sponsorship Opportunities

The Mount Kisco Chamber of Commerce is proud to offer our members sponsorship opportunities in 2012. Our Chamber of Commerce is an active and evolving Chamber that represents a very special mix of businesses, non-profit organizations, and civic minded individuals. This mix appeals to a broad consumer market. We have three levels of sponsorship opportunities to choose from. There will be additional naming opportunities throughout the year – Citizen of the Year & Sales Days to name two! These additional naming opportunities will be provided at a discount to existing Annual Sponsors.

Sponsorships are limited, please contact the Mount Kisco Chamber of Commerce at your earliest convenience at 914-666-7525 or mtkiscochamber@aol.com

Platinum Sponsor - \$5,000, Exclusive to ONE sponsor. This sponsorship has a retail value of over \$7,000.

Your name and logo prominently displayed on banner that will be displayed throughout the year.

Your name and logo on all invitations, email blasts, electronic newsletters, advertisements, and posters, for all Chamber events for one year.

- Table for 10 at Citizen of the Year Dinner Dance.
- Full Page color ad in the Citizen of the Year Souvenir Journal
- Two tables or pop up tent spaces at Sales Days
- Name/logo on signage in two locations along Main Street and S. Bedford Rd. prior to Sales Days
- Name and logo on goodie bags distributed at Cookies and Cocoa with Santa
- Name and logo prominently displayed on songbook at Village Tree Lighting Ceremony

- Prominent home page banner ad on MKCC Website with link to your site for one year
- Logo on front cover of quarterly print newsletter for one year
- Full page color ad in quarterly print newsletter for one year
- Spotlight recognition on the MKCC Website once during the year
- Recognition at all membership meetings for one year
- Free membership meetings for member and guest for one year
- Opportunity to host one membership meeting during the year
- Display your information at five membership meetings during the year

Gold Sponsor - \$2,000, Limited to four sponsors.

This sponsorship has a retail value of over \$3,000.

Your name and logo prominently displayed on banner that will be displayed throughout the year.

Your name and logo on all invitations, email blasts, electronic newsletters, advertisements, and posters for all Chamber events for one year.

- Four seats at Citizen of the Year Dinner Dance
- 1/2 page color ad in the Citizen of the Year Souvenir Journal
- One table or pop up tent space at Sales Days
- Name and logo displayed on songbook at Village Tree Lighting Ceremony
- Home page banner ad on MKCC Website with link to your site for one year
- Logo on front cover of quarterly print newsletter for one year
- 1/4 page color ad in quarterly print newsletter for one year
- Recognition at three membership meetings during the year
- Free membership meetings for member and guest for one year
- Display your information at one membership meeting during the year

Silver Sponsor - \$1,000

This sponsorship has a retail value of over \$2,000.

Your name and logo prominently displayed on banner that will be displayed throughout the year.

Your name and logo on all invitations, email blasts, electronic newsletters, advertisements, and posters for all Chamber events for one year.

- Two seats at Citizen of the Year Dinner Dance
- 1/4 Page color ad in the Citizen of the Year Souvenir Journal
- One table or pop up tent space at Sales Days
- Name and logo displayed on songbook at Village Tree Lighting Ceremony
- Home page banner ad on MKCC Website with link to your site for one year
- Logo on front cover of quarterly print newsletter for one year
- Business card ad in quarterly print newsletter for one year
- Free membership meetings for one person for one year



Mount Kisco Chamber of Commerce Sponsorship Opportunities, 2012

Business Name: _____

Contact Person: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____

Sponsorship: _____

Total Cost: _____

Please make your checks payable to:

Mount Kisco Chamber of Commerce and mail along with this form to:
3 N. Moger Ave., Mount Kisco, NY 10549.

or to pay by credit card

Circle one: Visa Master Card American Express

Card#: _____

Exp. Date: _____, CVC Code: _____

Please email your artwork, logo, ads to MKKiscoChamber@aol.com

Mount Kisco Chamber of Commerce

3 North Moger Avenue
Mount Kisco, NY 10549

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