

Shop Mt. Kisco First!



The Mount Kisco Chamber of Commerce 2010 Spring Mailer

The Mount Kisco Chamber of Commerce is pleased to offer you the opportunity to be included in our **2010 Spring Direct Mailer** which will be mailed to 7000 residents and businesses in the 10549 zip code the middle of April 19, 2010.

- Mailer will contain a maximum of 50 ads and will fold out to 12" wide x 18" high.
- Ad deadline is **March 31, 2010**.
- Need help with designing an ad? \$60 fee for new artwork design, proof will be provided for approval. Default fee of \$20 if customer is not satisfied.
- No additional charge for ads which are camera ready and sent to the Chamber via email in a pdf file format prepared for printing, with cmyk separations, images should be at least 300 dpi, (dots per inch).
- **Cost:** 2" wide x 3" high ad for \$90 6" wide x 3" high ad for \$270
 4" wide x 3" high ad for \$180 6" wide x 6" high ad for \$540
 Back cover will consist of **two** 4" wide x 6" high ads for \$350 each.
- Cut out coupons may be either 2" wide x 3" high ad for \$90 or 4" wide x 3" high ad for \$180.

Please fill out the attached form and mail today along with your payment to the Mount Kisco Chamber of Commerce to 3 N. Moger Ave., Mt. Kisco, NY 10549. Questions? Call Janet Deane at 914-666-7525 or email to mtkiscochamber@aol.com.

Business: _____

Contact Person: _____ email: _____

Address: _____ phone #: _____

Ad/coupon size: _____ \$ _____
(circle one)

Camera ready ad? - email to MtKiscoChamber@aol.com

Need help with designing an ad? Additional charge of \$60 is included yes/no.

Total Amount Enclosed: \$ _____
or to pay by Credit Card

Circle one: Visa, Master Card or American Express

Card #: _____

Exp. Date: _____ CVC Code: _____

2010 Citizen of the Year Sponsorship Opportunities

Chief Kisco Sponsor will receive (1 available) \$3000

- ❖ VIP seating for 10 at the event
- ❖ Full page color advertising on back cover of Souvenir Journal
- ❖ ¼ page color ad in the Examiner News
- ❖ Prominent signage at the event
- ❖ Recognition in all press releases
- ❖ Recognition on MKCC Web site for one year
- ❖ Logo on all advertisements for Citizen of the Year 2010
- ❖ Recognition at the Citizen of the Year Dinner Dance
- ❖ Full page color ad in the MKCC May, 2010 Newsletter

Algonquin Sponsor will receive (2 available) \$1750

- ❖ VIP Seating for 6 at the event
- ❖ Full page color advertising inside front cover or inside back cover in Souvenir journal
- ❖ 1/8 page color ad in the Examiner News
- ❖ Signage at event
- ❖ Logo on all advertisements for Citizen of the Year 2010
- ❖ Recognition in all press releases
- ❖ Recognition on MKCC Web site for one year
- ❖ Recognition at the Citizen of the Year Dinner Dance
- ❖ ½ page color ad in the MKCC May, 2010 Newsletter

Iroquois Sponsor(s) will receive (unlimited) \$500

- ❖ 2 seats at the event
- ❖ ¼ page color advertising in Souvenir Journal
- ❖ Recognition in all press releases
- ❖ Recognition on MKCC Web site for one year
- ❖ Recognition at the Citizen of the Year Dinner Dance
- ❖ Business card ad in the MKCC May, 2010 Newsletter

We are happy to offer Mount Kisco Chamber of Commerce Members affordable advertising space in our Newsletter. All ads are in full color

Business Card Size:
2" x 3.5" ad for \$25.00

Quarter Page Ad:
5" x 3.5" for \$50
or 2 ads for \$75

Half Page Size:
5" x 7" ad for \$75.00
or 2 ads for \$100.00

Full Page Ad:
10" x 8" for \$125.00
or 2 ads for \$200.00

Full Back Page Size:
10" x 8" \$150.00
or 2 ads for \$250.00

All advertising must be camera ready and received by the Chamber office no later than the 10th of every month.

Contact Janet Deane
at 914-666-7525 or
mtkiscochamber@aol.com
to reserve your ad space.

UPCOMING EVENTS

March 24

Networking Membership Meeting at Northern Westchester Hospital,
6:00 p.m. to 7:30 p.m.

April 20

Networking and Membership Meeting at Crabtree's Kittle House, noon, guest speaker is Janet DiFiore, Westchester County District Attorney

May 6

Citizen of the Year Dinner Dance,
6:30 p.m. at Holiday Inn - Mt. Kisco

June 10

Networking Meeting and racing at Grand Prix New York, 6:00 p.m.